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## PAYPERNEWS launches an innovative platform to turn web content into printed newspapers

Founded in 2016 by **Benoit Minard** in partnership with **Brice Pouzoulet**, founder of Euclès Daily, **PAYPERNEWS** introduces an innovative platform that allows online publishers to **convert digital articles into printed newspapers**, available through a subscription model.

This new approach offers publishers a **no-ad**, **no-fee alternative** to traditional monetization, combining print craftsmanship with digital accessibility.

Headquartered in **Paris**, PAYPERNEWS embraces **French-made excellence**, powered by **eco-friendly inkjet web printing technology**.

The company brings **print back to life** in a digital-first media landscape.

## **About PAYPERNEWS SAS and PRINTNEWSPAPER LLC**

Founded in Paris in 2016 by Benoit Minard, PAYPERNEWS specializes in on-demand newspaper printing using inkjet web press technology.

To meet growing demand in the USA and Canada, PRINTNEWSPAPER LLC was incorporated in Wyoming to be closer to our customers.

Our clients range from businesses, for internal communications, product presentations, or company newspapers, to individuals celebrating weddings, family events, and other special occasions.

With a 4.9/5 customer satisfaction rating, PRINTNEWSPAPER has become a leading reference in custom newspaper printing.